

Builder's Profile

Our consortium of companies has positioned itself as a leader in the real estate sector, leveraging decades of experience alongside a steadfast dedication to quality. We focus on executing superior projects across various domains, such as residential, commercial, and mixed-use developments. Our initiatives are strategically situated in prominent urban Areas and burgeoning growth corridors of Haryana and Punjab, fostering long-term value through sustainable development, innovative infrastructure, and designs that prioritize customer needs while setting new benchmarks in the industry.

Land Bank Highlights

We take pride in our comprehensive and varied land bank, strategically situated in key Areas to leverage future infrastructure advancements, government initiatives, and urban growth patterns. Our projects are designed to address a broad spectrum of demographic and investment requirements, guaranteeing considerable capital appreciation and long-term growth. Investors can expect exceptional value from our residential, commercial, and mixed-use developments.

Overview of Delivered and Proposed Projects:

Completed Initiatives:

1. Sector 27A, Rohtak (DHL Infratech Pvt Ltd) – 8.1 Acres

Licence No.: 53 of 2014

Project Name: DHL Urbana (Group Housing)

Saleable Area Residential: 7,62,300 Square Feet's

Commercial Area: 34,151 Square Feet's

2. Sector 27A, Rohtak (DHL Infratech Pvt Ltd) – 8.2 Acres

Licence No.: 83 of 2017

Project Name: DHL New Town (Deen Dayal Jan Awas Yojna)

Saleable Area Residential: 24,209 Square Yards

Built-up Area Commercial: 20,002 Square Feet's

Built Up Area for Flats: 1,64,000 Square Feet's

Prominent Location: Nestled in the core of Rohtak, this location offers convenient access to significant highways, educational institutions, and healthcare options.

Growth Opportunities: Rohtak is undergoing swift commercial growth, rendering it a favourable destination for investors and homebuyers alike.

Key Project Aspects: The development is well-positioned to leverage the Area's expanding infrastructure and commercial landscape.

Proposed Projects:

3. Sector 27A, Rohtak (Nature Earth Developers LLP) – 6.75 Acres

License: Applied (Deen Dayal Jan Awas Yojna)

Saleable Area Residential: 19,928 Square Yards

Commercial Area: 16,465 Square Feet's

Strategic Location: Located in a rapidly developing region, adjacent to key industrial and commercial hubs.

Future Growth: Anticipated enhancements such as the Rohtak Metro expansion and new expressways are expected to drive property values upward in the near future.

Investor Appeal: The project's closeness to forthcoming infrastructure developments presents significant opportunities for capital growth.

4. Panchkula Projects:

Village Jhuriwala, Sector 23 (Surya Promoters) – 90 Acres

Upcoming Project

Residential Plotting: 2,83,140 Square Yards

Prime Location: Situated at the base of the Shivalik hills, this Area offers a blend of tranquil surroundings and top-notch amenities.

Panchkula's Expansion: The influx of IT professionals and significant government investments in infrastructure are driving real estate demand in the region.

Target Audience: Perfect for families and professionals desiring a serene yet well-connected community.

5. Sector 21 (Glendale Infrastructure LLP) – 8 Acres

Upcoming Project (Group Housing)

Saleable Area Residential: 7,62,300 Square feet's

Strategic Location: A well-planned group housing initiative located near leading educational institutions, healthcare facilities, and retail centres.

Urban Convenience: Its proximity to Chandigarh and the Panchkula IT Park makes it an attractive choice for urban families and professionals.

Investment Potential: Promising prospects for long-term gains as the demand for residential properties continues to grow.

6. Sector 23 (Surya Earth Developers LLP) – 12 Acres

License: Applied

Saleable Area Commercial: 8,64,448 Square feet's

Residential Area: 3,56,756 Square feet's (Group Housing)

Mixed-Use Project: A promising development designed to meet the increasing demand for both commercial and residential properties.

Accessibility: Excellent connectivity to the Chandigarh-Shimla Highway and forthcoming metro projects enhances the investment attractiveness of this project.

Market Demand: Suitable for businesses and families seeking integrated living and working environments.

7. Sector 23 (Surya Land Projects LLP) – 8.5 Acres Commercial

Upcoming Project

Saleable Area Commercial: 5,54,954 Square feet's

Residential Area: 2,37,837 Square feet's (Group Housing)

Leadership: An elite commercial project that guarantees high visibility and a strategic location in Panchkula's bustling commercial Area.

Investment Potential: Ideal for companies seeking a key location with considerable footfall and prominent visibility.

Collaboration Projects:

8. Sonipat (Surya Buildcity LLP) – 8.25 Acres

License: Applied (Deen Dayal Jan Awas Yojna)

Saleable Area Commercial: 20,124 Square feet's

Residential Area: 24,357 Square Yards

Strategic Growth Corridor: This initiative is among the most attractive residential plotting projects in a swiftly developing corridor.

Proximity to DMIC: It is conveniently located near the Delhi-Mumbai Industrial Corridor (DMIC), featuring robust infrastructure and promising economic growth prospects.

Market Outlook: The Area is anticipated to experience significant appreciation due to ongoing infrastructural improvements, including planned metro links.

9. Dadri (Surya Buildcity LLP) – 4.5 Acres

Upcoming Project

Saleable Area Commercial: 2,88,149 Square feet's

Commercial Project: This high-potential commercial space is ideally located close to industrial hubs and major roadways, ensuring substantial foot traffic and business potential.

Strategic Location: The site is strategically positioned for future growth as business demand is expected to increase with better connectivity.

Mohali Project Overview:

10. Sector 121 (Glencrest Infrastructure Pvt Ltd)

License No.: 1654 of 2012

Project Name: F Towers

Saleable Area Commercial: 25,000 Square feet's

Residential Area: 12,00,000 Square feet's

Extensive Residential Development: This significant project addresses the increasing need for housing in Mohali, an Area celebrated for its IT and educational facilities.

Strategic Location: Its closeness to Chandigarh International Airport, future metro links, and a flourishing commercial landscape enhance its potential for high returns on investment.

Attractive Investment Opportunity: The project is strategically located in a vibrant market, offering the promise of considerable long-term gains.

Strategic Benefits of Our Locations

1. Sonipat: The Rising Centre

Sonipat is quickly becoming a significant real estate destination, fuelled by its advantageous proximity to Delhi and ongoing infrastructure enhancements, including:

- Expansion of the Sonipat-Rohtak Highway

- Proposed metro connectivity
- Development of new logistics and industrial parks Investment

Opportunity: With these advancements, Sonipat presents an excellent opportunity for investors looking for substantial growth.

2. Mohali: The IT and Education Centre

Mohali remains a magnet for international IT companies and educational institutions, supported by critical developments such as:

- Growth of Mohali IT City
- Chandigarh Metro Project enhancing connectivity
- Renowned institutions like IISER, Chandigarh University, and NIPER Investment Opportunity: The consistent demand from professionals and students positions Mohali as a location with long-term growth prospects and reliable demand.

3. Rohtak: The Industrial and Educational Hub

Rohtak is experiencing significant transformation with major improvements, including:

- Expansion of the Rohtak-Delhi Highway
- Proposed Rohtak Metro Project
- Creation of new industrial corridors

Investment Opportunity: Our projects are strategically located to leverage these developments, promising strong returns in the future.

4. Panchkula: The Residential and Commercial Centre

Panchkula is undergoing rapid development, driven by:

- Establishment of IT parks and commercial Areas
- Enhanced connectivity to Chandigarh and Himachal Pradesh
- Increasing demand for high-end housing Investment

Opportunity: As a highly desirable location, Panchkula offers significant appreciation potential for investors in both residential and commercial markets.

Core Competencies

- **Robust Land Portfolio:** Positioned in key growth regions, providing opportunities for significant long-term value increase.
- **Established Success Record:** A proven history of executing large-scale projects that yield substantial investment returns.
- **Strategic Alliances:** Partnerships with leading developers and investors to ensure effective project delivery.
- **Seasoned Management:** A leadership team with extensive real estate experience, committed to maintaining high execution standards and fostering strategic expansion.
- **Strong ROI Opportunities:** Our developments are situated in regions expected to experience considerable capital growth, supported by strong infrastructure advancements.

Capital Requirements and Investor Advantages

We are seeking investment to expand our existing land portfolio and explore new avenues in the burgeoning Indian real estate market.

Our projects present investors with:

- Attractive Returns: Strong appreciation potential supported by strategic locations and infrastructure development.
- Reliable Cash Flows: Well-structured revenue models that provide consistent returns.
- Risk Diversification: A comprehensive portfolio that includes residential, commercial, and mixed-use developments in high-growth Areas.
- Long-Term Opportunities: Access to urbanizing regions that are experiencing growth due to government initiatives and infrastructure projects.

Marketing Approaches to Foster Growth and Attract Investment

To boost our visibility and appeal to potential investors, we adopt the following marketing approaches:

Digital Marketing Strategies:

Leveraging SEO and PPC to enhance our visibility in essential real estate markets.

Conducting social media campaigns on platforms like Instagram, LinkedIn, Facebook, and Twitter to connect with target audiences and disseminate updates.

Influencer Collaborations and Strategic Partnerships:

Working with industry influencers to demonstrate project developments, investment potential, and growth forecasts.

Virtual Tours and Engaging Content:

Providing 3D renderings, virtual tours, and interactive walkthroughs to effectively showcase properties and engage potential buyers.

Investor Webinars and Exclusive Events:

Organizing webinars and live events to educate investors on market dynamics, upcoming developments, and investment opportunities.

Targeted Email Campaigns:

Crafting personalized emails that feature investment proposals, project updates, and growth projections.

Local Advertising Initiatives:

Utilizing impactful billboards in key business districts and high-traffic Areas to strengthen brand visibility.

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